



Australian Government

Australian Security Intelligence Organisation

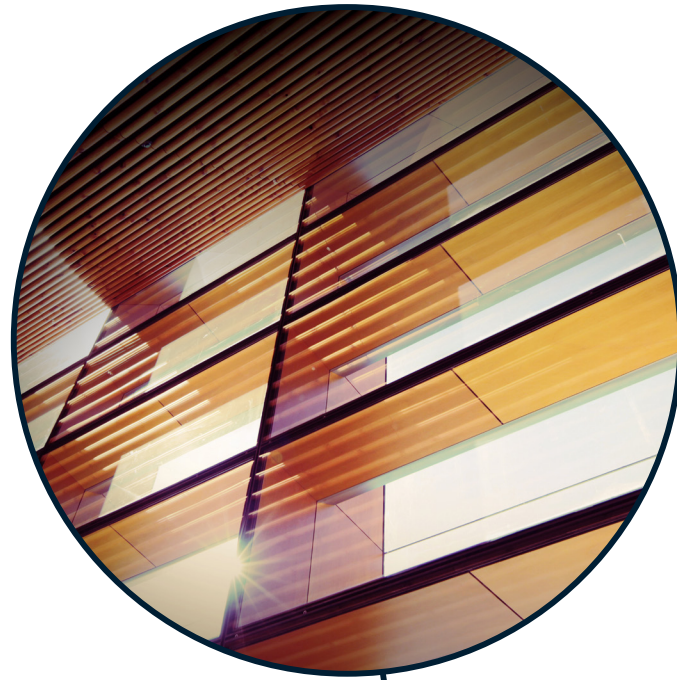


Think before you link

Senior managers and security
manager/adviser briefing pack



1. What is the threat?
2. Key advice
3. Benefits of the campaign
4. Campaign materials



The threat

What?

Hostile actors using online platforms, apps, websites or emails to approach your staff



Why?

Recruitment of Australian and Western nationals to act as agents to provide them with sensitive intelligence



Who?

Those who:

- identify as an employee of the Australian Government;
- identify as working in the private sector or academia with access to classified or commercially sensitive technology or research, either directly or indirectly (such as the defence industry); or
- mention that they have a security clearance.

How?

Approaching individuals online offering 'unique' business opportunities



Advice given—the four Rs

Recognise
the profile?

Realise
the potential threat

Report
to your security manager/adviser

Remove
them from your network

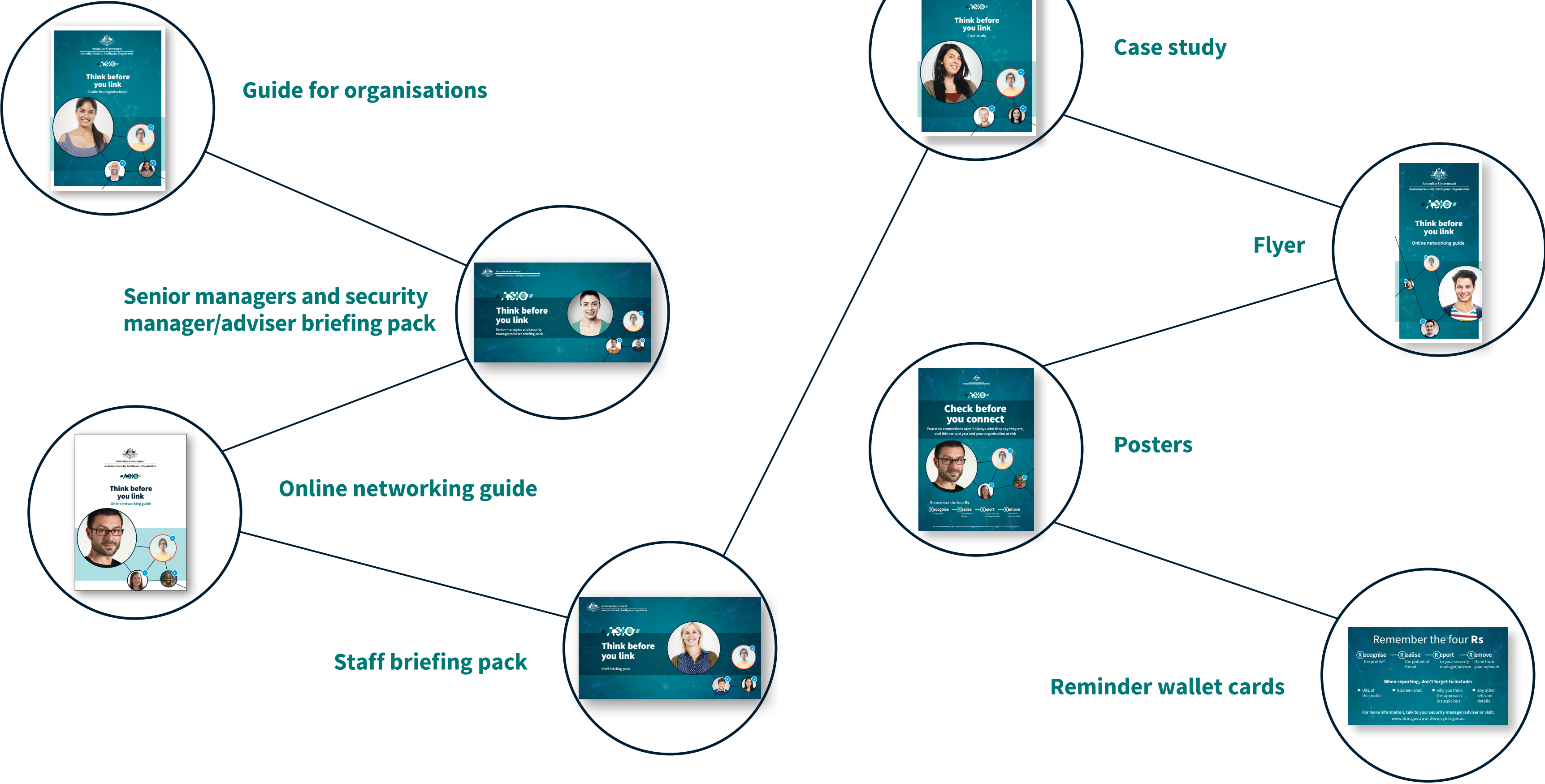
Also, how to not make yourself a target online in the first place.

Why is this campaign relevant to you?

- It raises staff awareness of the threat, and senior manager endorsement is critical to the success of the campaign.
- It motivates users to be vigilant and take appropriate action.
- It encourages users to take action to prevent making themselves a target online.
- The consequences of engaging with these profiles can be extremely damaging.
- It makes it harder for malicious profiles to use email, social and professional networks or other online platforms to target individuals.



Campaign materials



For more information:

www.asio.gov.au

www.cyber.gov.au

Any questions?

